

HIGHLANDS STRIPED BASS TOURNAMENT
JASON'S DREAMS FOR KIDS
148 CONCORD AVE., LEONARDO, NJ 07737

Spring 2013

To Whom it may concern:

On Saturday June 1st and 2nd 2013 the Highlands Striped Bass Tournament, will be hosting our **11th Annual Spring Striped Bass Fishing Tournament** to benefit the Jason's Dreams for Kids Foundation www.jasonsdreamsforkids.com and the Food Banks and soup kitchens of Monmouth County.

Jason's Dreams for Kids is a non-profit organization dedicated to granting wishes to children diagnosed with a catastrophic or life-threatening illness. Bringing a little happiness to the lives of these children is our goal. This year Hurricane Sandy really tested their strength, endurance, and faith. JDFK, like so many other organizations, rose to the occasion and helped many local families in their time of need. They have dispersed over \$10,000 in family assistance. JDFK's mission is to help children who are ill, but we are proud to be able to jump in and help when needed.

At this time, we are reaching out to businesses like yours and asking you to become involved in making the event a huge success. We are seeking financial sponsors to help raise much needed funds. Everything the participants do, are a direct contribution to Jason's Dreams and/or the local Food Banks. We do not utilize any of their entry fees to help put on the "Thank you" picnic that is thrown the last day of the event.

This 2 day event brings together fishermen, local businesses, and corporate sponsors from the community for a day of fun and friendship, while raising money for one of the worthiest local charities in Monmouth County. Fish caught and donated is weighed, filleted then delivered to the local Food Banks and soup kitchens.

Jason's Dreams for Kids is a registered 501(c) (3) non-profit corporation. We organize and promote this tournament. Friends, family and many volunteers provide the manpower needed to set up, breakdown, staff, and run the event.

Please feel free to contact me at the below number, or email us at barryheffernan@comcast.net or SpringBass10@gmail.com.

Best Regards,



Barry Heffernan
Tournament Committee Chairman
(732) 291-3464

